

## ETIKONOMI

Web: <http://journal.uinjkt.ac.id/index.php/etikonomi>

Email: [etikonomi@uinjkt.ac.id](mailto:etikonomi@uinjkt.ac.id)

### COPYRIGHT TRANSFER AGREEMENT FORM

---

Name of Principal Authors : Darwanto

Address of Principal Authors : Diponegoro University,  
Jl.Prof.H.Soedarto, S.H.Tembalang, Tembalang, Kota Semarang,  
Jawa Tengah 50275

Tel/Fax : 081 225 225 390

E-mail : [darwanto@live.undip.ac.id](mailto:darwanto@live.undip.ac.id)

Author(s) Name : Purbayu Budi Santoso, Nenik Woyanti, Bambang

Manuscript Title :  
"DESIGNING MODEL AND STRATEGY FOR STRENGTHENING THE COMPETITIVENESS  
OF SMALL MEDIUM ENTERPRISES"

Date Received : 16 January 2018

---

1. I/We submit to the *Etikonomi*. I/We certify that the work reported here has not been published before and contains no materials the publication of which would violate any copyright or other personal or proprietary right of any person or entity.
2. I/We hereby agree to transfer to *Etikonomi*/ Publisher for the copyright of the above - named manuscript.
3. I/We reserve the following: (1) All proprietary rights other than copyright such as patent rights. (2) The right to use all or part of this article in future works of our own such as in books and lectures. Print or Type Name and Title of Author.

Date: 16 January 2018

Signature (original)



DARWANTO

(When there is more than one author, only  
one signature will suffice)

Dear Editorial Team "ETIKONOMI"

***Submission of Paper to ETIKONOMI Journal***

We wish to submit an article titled, "Designing and Strategy for Strengthening The Competitiveness of Small Medium Enterprises" for intended publication in **ETIKONOMI Journal** for your kind consideration. We declare that the work submitted for publication is original and previously unpublished. I also certify that all the authors have approved the paper for release and are in agreement with its content.

This paper design the model and strategy to Strengthen the Competitiveness of small medium enterprises in Indonesia based on Local Economic Development in Indonesia – Nine Factor Model (LEDI-9F) approach. We pay attention on the combination of LEDI approach and Nine Factor Model to formulate a holistic design and strategy for strengthening SME's competitiveness. We find that the model of strengthening the international competitiveness of Small and Medium Enterprises can be done through a model of partnership among various stakeholders at district, province, and state level. We also revealed that business context, strategy of management and business in particular, is the most priority aspect to strengthen small and medium enterprise's competitiveness. I believe that this paper contributes to add more evidence that discusses international competitiveness and small medium enterprises particularly. Our main findings are also interesting from policy perspectives since Indonesia is on its way to to build a people's economy through improving SME's performance.

Thank you for your consideration of this manuscript.

Sincerely,



Darwanto