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M. Arief Mufraini

Editor-in-Chief

*Etikonomi Jurnal Ekonomi*

June 8, 2019

Dear M. Arief Mufraini,

I am pleased to submit an original research article entitled “Critical Success Factors of Small Medium-Sized Enterprises in Triple Helix Model: Indonesian Experience” for consideration for publication in the *Etikonomi Jurnal Ekonomi*. This manuscript builds on our prior study to determine the role of triple helix to develop small and medium-sized enterprises (SMEs), which aims to improve their economic well being through knowledge transfer and applicable product innovation.

In this manuscript, we show that there are primary critical success factors of small and medium enterprises in the context of triple helix model constellation, which contribute the success of SMEs and the implementation of triple helix in Banten and Bandung regions. In addition, the literary review and previous studies indicates Triple helix model plays an imperative role in stimulating the development and innovation of small medium business enterprises due to the collaboration of three actors (Academic, business and government).

We believe that this manuscript is appropriate for publication by the *Etikonomi Jurnal Ekonomi* because it is related to the scope of its journal about economy. Our manuscript creates a paradigm *Etikonomi Jurnal Ekonomi* for future studies of the role of triple helix model and critical success factors of SMEs.

This manuscript has not been published and is not under consideration for publication elsewhere. We have no conflicts of interest to disclose as well.

Thank you for your consideration!

Sincerely,

[Dr. Somariah Fitriani, M.Pd]