

## Authors CV

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#### **Current Position**

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Faculty of Economics and Business Lecturer- Telkom University Bandung, Indonesia  
Concentration in Entrepreneurship, Marketing Management, Strategy Management, Design Thinking  
and E-commerce and Information Business.

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#### **Education**

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1999-2004	Bachelor of Dentistry Padjajaran University - Bandung, Indonesia
2006-2007	Master of Business Administration School of Business and Management - Bandung Institute of Technology

### **Second Author:**

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#### **Education**

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Telkom University - Bandung, Indonesia GPA: 3.89/4.00  
Undergraduate Student in Management Business Telecommunication and Informatics (expected to  
graduate in July,2022)

